

PLACEMAKING FOR VINCENTIA VILLAGE

ABOUT THE VINCENTIA VILLAGE PLACEMAKING PROJECT

Shoalhaven City Council has been successful in receiving grant funding from the Federal Government's Building Better Regions Fund for the 'Placemaking for Vincentia Village' project. Shoalhaven City Council will receive \$1,700,000 from the grant fund and will contribute another \$1,744,246 toward this project.

The aim of 'Placemaking for Vincentia Village' is to upgrade the Vincentia Village pedestrian mall to attract more retailers, cafes and restaurants and to create a vibrant hub.

We have engaged Place Score to assist us in determining the best use of the space and we are seeking your advice and feedback on this development. We want to create a vibrant and active space and we need your knowledge of the area to make this happen.

The Study Area is the retail and commercial core of Vincentia Village



THE PROCESS

- **STEP 1** - The Place Audit, Secondary Research and PX Assessments by Place Score were conducted to understand what contributes positively and negatively to the customer experience of the place.
- **STEP 2** - The Stakeholder and Community Visioning Workshop is a two hour interactive workshop.
- **STEP 3** – Developing a Strategy and Concept Plan that will guide the short- and long-term improvement of the corridor of focus.

WHAT IS HAPPENING NOW?

Stakeholders and Community Visioning Workshop

The Stakeholders and Community Visioning Workshop is an opportunity to:

- Inform community members about the project to date
- Define community's desired outcomes
- Provide a platform for creative ideas directly from the community
- Direct the design team regarding the community's priorities

We are hoping that you will be able to send three nominated representatives of your organisation to the workshop.

With your help we can improve our village by making it more attractive, people-friendly and an enjoyable place to work, shop, visit and stay.

Date: Wednesday 30th October

Time: 10.00am – 12.00pm

Location: The Country Club Vincentia (previously known as the Vincentia Golf Club) at 49 Murray Street, Vincentia.

Please email business@shoalhaven.nsw.gov.au
or phone Marianne Jones, Shoalhaven City Council's Economic Development Officer
on **(02) 4429 3388** to RSVP by **Friday, 25th October 2019** with the names of your
organisation's three representatives.

